

Pacific Islander Community Fact Sheet

FACTS

- The Labor Force Participation Rate of Asians/Pacific Islanders in Utah is 75.8% compared to 65.7% in the U.S. (Wilhelm 2005)
- Out of the 8,600 minority owned firms in the State of Utah 28% of them are owned by Asians/Pacific Islanders. (Department of Community & Economic Development)
- New population estimates from the U.S. Census Bureau indicate that in 2006 the U.S. minority population topped 100 million. While a large majority of people over age 60 are non-Hispanic white, a substantial and growing proportion of young people are of racial or ethnic minorities. (Population Reference Bureau)

POPULATION

<u>2005 American Community Survey</u>	<u>TOTAL</u>	<u>PERCENTAGE</u>
State of Utah Total Population	2,427,350	100
Native Hawaiian & Other Pacific Islander	14,993	.06

Native Hawaiian	1,968	0.13
Guamanian or Chamorro	86	0.01
Samoan	4,682	0.31
Other Pacific Islander (includes Tongan)	8,257	0.55

PACIFIC ISLANDER POPULATION TRENDS

2000	2003	2005 Projection
15,145	18,531	21,910
0.7%	0.8%	0.9%

Source: U.S. Census Bureau 2000

BUYING POWER

The projected total of Pacific Islander buying power in the state of Utah (thousands of dollars)

Year	\$\$\$\$\$
2000	845,261
2004	1,113,228
2009	1,629,337

RESOURCES

Chamber of Commerce

www.pacificislanderchamber.org

Utah Microenterprise Loan Fund

www.umlf.com

Pete Suazo Business Center

www.petesuazocenter.org

Office of Ethnic Affairs

www.ethnicoffice.utah.gov

Sources: Humphreys, J. M. (2004). The multicultural economy 2006. Georgia Business and Economic Conditions. (2006). The State of Working Utah. B. Crim. Salt Lake City, Utah (2005) Population Reference Bureau. <http://www.prb.org/About.aspx>